

THE AIM HIGHER FOUNDATION'S

# Night of Light

The Aim Higher Foundation is thrilled to invite you to the **13th Annual Night of Light Celebration** at **The Depot in Minneapolis** on **Saturday, September 27, 2025!** Our most visible and important fundraiser of the year brings together community and corporate philanthropic leaders from across the Twin Cities who believe every child, regardless of background, deserves access to a high-quality education.

Proceeds from the **Night of Light** directly benefit the Aim Higher Foundation's scholarship programs, which empower parents with the option to choose the life-transforming benefits of a Catholic school for their children. The foundation supports scholars with demonstrated need at every Catholic school serving grades K-8 in the 12-county metro area. In the 2024-25 school year alone, the Aim Higher Foundation supported **2,550 scholars**, thanks to the generosity of supporters like you.

By sponsoring the 2025 Night of Light, you will play a vital role in strengthening the Aim Higher Foundation's mission and expanding our impact, creating opportunities for even more children.

## EVENT DETAILS

*Location:*

The Depot  
225 3rd Avenue S.  
Minneapolis

*Date:*

Saturday, September 27, 2025

*Time:*

5:30pm Cocktail Hour  
7:00pm Dinner and Program



For more details about  
the Night of Light, scan this QR code.



2610 UNIVERSITY AVE W, SUITE 525, SAINT PAUL, MN 55114  
AIMHIGHERFOUNDATION.ORG | 612-819-6711

# Night of Light

## SPONSORSHIP TIERS & BENEFITS

### DIAMOND EVENT SPONSOR - \$50,000

- Three tables (30 guests) with premier placement and an exclusive VIP hospitality package
- Prominent recognition in sponsorship display, during event, and in pre- and post-event communications
- Verbal recognition from the stage
- Acknowledgment on Aim Higher Foundation's social media platforms
- Inclusion in the Aim Higher Foundation's annual report

### GOLD EVENT SPONSOR - \$25,000

- Two tables (20 guests) with premier placement and a VIP hospitality package
- Prominent recognition in sponsorship display, during event, and in pre- and post-event communications
- Verbal recognition from the stage
- Acknowledgment on Aim Higher Foundation's social media platforms
- Inclusion in the Aim Higher Foundation's annual report

### SILVER EVENT SPONSOR - \$10,000

- One table (10 guests) with premier placement
- Complimentary beverages
- Recognition in sponsorship display, during event, and in pre- and post-event communications
- Verbal recognition from the stage
- Inclusion in the Aim Higher Foundation's annual report

### BRONZE EVENT SPONSOR - \$5,000

- One table (10 guests)
- Recognition in the print program and on event screens
- Name and logo displayed on the event website
- Inclusion in the Aim Higher Foundation's annual report



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# Night of Light

## SPECIALTY SPONSORSHIPS

### CORPORATE PARTNER SPONSORSHIP

\$15,000 Dual-Event Sponsorship! Only TWO will be sold.

Gain recognition as a valued partner of the Aim Higher Foundation! Our Corporate Sponsorship uniquely blends the power of marketing with the impact of philanthropy, positioning your business as a leader in supporting education and community growth at two premier events.

- One table (10 guests) at the Night of Light
- Invitations to our Corporate Partners Networking Event
- Recognition in sponsorship display, during event, and in pre- and post-event communications for both events
- Acknowledgment on Aim Higher Foundation's social media for both events
- Verbal recognition at both events
- Inclusion in the Aim Higher Foundation's annual report

### RED CARPET SPONSOR

\$15,000 - Only ONE will be sold!

- One table (10 guests) at the Night of Light
- Logo placement along the red carpet for guest arrivals and photo opportunities
- Recognition in sponsorship display, during event, and in pre- and post-event communications
- Acknowledgment on Aim Higher Foundation's social media
- Inclusion in Aim Higher Foundation's annual report

### LIVE AUCTION SPONSOR

\$15,000 - Only ONE will be sold!

- One table (10 guests) at the Night of Light
- Logo prominently displayed on the backs of all bid cards during the auction
- Verbal recognition during the live auction
- Recognition on the auction site, the print program, and event screens
- Acknowledgment on Aim Higher Foundation's social media
- Inclusion in Aim Higher Foundation's annual report



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## SPECIALTY SPONSORSHIPS

### ADDITIONAL SPECIALTY SPONSORSHIP OPPORTUNITIES

\$5,000 each - Only ONE of each specialty sponsorship will be sold

One table (10 guests), inclusion on sponsorship displays, recognition in the print program  
PLUS the following individual perks:

- **Technology Sponsor:** Name/logo placement in multimedia materials and video
- **Wine Sponsor:** Name/logo placement on every ballroom table
- **Auction Sponsor:** Name/logo placement on the auction site and at silent auction table
- **Cocktail Reception Sponsor:** Name/Logo placement throughout cocktail reception & at all bars
- **Design and Décor Sponsor:** Name/logo placement throughout the event and registration areas
- **Print Sponsor:** Exclusive recognition on all printed materials
- **Valet Sponsor:** Name/logo placement at valet entrance and registration area

### Table Sponsorship

\$2,500 each

- One table (10 guests) with standard placement
- Recognition in the print program and on event screens
- Name and logo displayed on the event website
- Table Sponsorships are available until the event sells out.

## JOIN US

Your sponsorship will help us open the doors of Catholic schools to even more children, providing them with access to a transformative education. Together, we can change lives and strengthen communities.

## CONTACT INFORMATION

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