THE AIM HIGHER FOUNDATION'S

Night & Light

The Aim Higher Foundation is thrilled to invite you to the 13th Annual Night of Light Celebration at The Depot in Minneapolis on Saturday, September 27, 2025! Our most visible and important fundraiser of the year brings together community and corporate philanthropic leaders from across the Twin Cities who believe every child, regardless of background, deserves access to a high-quality education.

Proceeds from the **Night of Light** directly benefit the Aim Higher Foundation's scholarship programs, which empower parents with the option to choose the life-transforming benefits of a Catholic school for their children. The foundation supports scholars with demonstrated need at every Catholic school serving grades K-8 in the 12-county metro area. In the 2024-25 school year alone, the Aim Higher Foundation supported **2,550** scholars, thanks to the generosity of supporters like you.

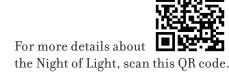
By sponsoring the 2025 Night of Light, you will play a vital role in strengthening the Aim Higher Foundation's mission and expanding our impact, creating opportunities for even more children.

EVENT DETAILS

Location:
The Depot
225 3rd Avenue S.
Minneapolis

Date: Saturday, September 27, 2025

Time: 5:30pm Cocktail Hour 7:00pm Dinner and Program





Night & Light

SPONSORSHIP TIERS & BENEFITS

DIAMOND EVENT SPONSOR - \$50,000

Three tables (30 guests) with premier placement and an exclusive VIP hospitality package Prominent recognition in sponsorship display, during event, and in pre- and post-event communications

Verbal recognition from the stage

Acknowledgment on Aim Higher Foundation's social media platforms Inclusion in the Aim Higher Foundation's annual report

GOLD EVENT SPONSOR - \$25,000

Two tables (20 guests) with premier placement and a VIP hospitality package
Prominent recognition in sponsorship display, during event, and in
pre- and post-event communications
Verbal recognition from the stage

Acknowledgment on Aim Higher Foundation's social media platforms
Inclusion in the Aim Higher Foundation's annual report

SILVER EVENT SPONSOR - \$10,000

One table (10 guests) with premier placement
Complimentary beverages
Recognition in sponsorship display, during event, and in
pre- and post-event communications
Verbal recognition from the stage
Inclusion in the Aim Higher Foundation's annual report

BRONZE EVENT SPONSOR - \$5,000

One table (10 guests)

Recognition in the print program and on event screens Name and logo displayed on the event website

Inclusion in the Aim Higher Foundation's annual report



Night & Light

SPECIALTY SPONSORSHIPS

CORPORATE PARTNER SPONSORSHIP

\$15,000 Dual-Event Sponsorship! Only TWO will be sold.

Gain recognition as a valued partner of the Aim Higher Foundation! Our Corporate Sponsorship uniquely blends the power of marketing with the impact of philanthropy, positioning your business as a leader in supporting education and community growth at two premier events.

One table (10 guests) at the Night of Light
Invitations to our Corporate Partners Networking Event
Recognition in sponsorship display, during event, and in
pre- and post-event communications for both events
Acknowledgment on Aim Higher Foundation's social media for both events
Verbal recognition at both events
Inclusion in the Aim Higher Foundation's annual report

RED CARPET SPONSOR \$15,000 - Only ONE will be sold!

One table (10 guests) at the Night of Light
Logo placement along the red carpet for guest arrivals and photo opportunities
Recognition in sponsorship display, during event, and in
pre- and post-event communications
Acknowledgment on Aim Higher Foundation's social media
Inclusion in Aim Higher Foundation's annual report

LIVE AUCTION SPONSOR \$15,000 - Only ONE will be sold!

One table (10 guests) at the Night of Light
Logo prominently displayed on the backs of all bid cards during the auction
Verbal recognition during the live auction
Recognition on the auction site, the print program, and event screens
Acknowledgment on Aim Higher Foundation's social media
Inclusion in Aim Higher Foundation's annual report



Night & Light

SPECIALTY SPONSORSHIPS

ADDITIONAL SPECIALTY SPONSORSHIP OPPORTUNITIES \$5,000 each - Only ONE of each specialty sponsorship will be sold

One table (10 guests), inclusion on sponsorship displays, recognition in the print program PLUS the following individual perks:

Technology Sponsor: Name/logo placement in multimedia materials and video

Wine Sponsor: Name/logo placement on every ballroom table

Auction Sponsor: Name/logo placement on the auction site and at silent auction table

Cocktail Reception Sponsor: Name/Logo placement throughout cocktail reception & at all bars Design and Décor Sponsor: Name/logo placement throughout the event and registration areas

Print Sponsor: Exclusive recognition on all printed materials

Valet Sponsor: Name/logo placement at valet entrance and registration area

Table Sponsorship

\$2,500 each

One table (10 guests) with standard placement

Recognition in the print program and on event screens

Name and logo displayed on the event website

Table Sponsorships are available until the event sells out.

JOIN US

Your sponsorship will help us open the doors of Catholic schools to even more children, providing them with access to a transformative education. Together, we can change lives and strengthen communities.

CONTACT INFORMATION

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