

THE AIM HIGHER FOUNDATION'S

Night of Light

The Aim Higher Foundation is thrilled to announce our return to the Depot in Minneapolis on October 12, 2024 for the 12th Annual Night of Light Celebration! Our annual gala welcomes members of the Twin Cities community, including an extensive list of corporate and community leaders, who believe that all children, regardless of background, deserve a chance at a great education.

The Aim Higher Foundation's Night of Light is the metro area's premier fundraising event providing direct support to children whose families seek for them the life-transforming benefits of a Catholic education. It is the only event in the area that directly benefits students at every Catholic school serving grades K-8 in the Archdiocese of St. Paul and Minneapolis. In the current school year, we are funding 2,330 scholars at 81 schools.

Demand for Catholic education is increasing. We aim to build on last year's success and invite you to be one of the first to partner with us for the 2024 gala. We have included on the following page information regarding our sponsorship opportunities. We are grateful for your consideration and hope you will join us in helping us provide even more scholarships to more children to attend a Catholic school.

EVENT DETAILS

The Depot
225 3rd Avenue S., Minneapolis
Saturday, October 12, 2023
5:30pm Cocktail Hour
7pm Dinner and Program



FOR MORE DETAILS
ABOUT THE NIGHT OF
LIGHT, SCAN THIS QR
CODE.

ABOUT THE AIM HIGHER FOUNDATION

The Aim Higher Foundation seeks to ensure that all children, regardless of background or upbringing, can access a Catholic school. Since 2012, the foundation has provided more than 16,000 scholarships, worth over \$15 million, for children in the Archdiocese of St. Paul and Minneapolis.

CONTACT

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Night of Light

SPONSORSHIP TIERS & BENEFITS

DIAMOND EVENT SPONSOR - \$50,000

Everything included in the Gold Event Sponsorship, plus
An additional table (3 total) of 10 guests
Exclusive VIP Hospitality Package
Exclusive branding and mentions prior to and throughout event

GOLD EVENT SPONSOR - \$25,000

Everything included in the Silver Event Sponsorship, plus
An additional table (2 total) of 10 guests
Complimentary Hospitality Package
Increased size of display in Wall of Sponsors at event

SILVER EVENT SPONSOR - \$10,000

Everything included in the Bronze Event Sponsorship, plus
Premier table location placement
Complimentary alcoholic and non-alcoholic beverages
Verbal recognition during the evening program

BRONZE EVENT SPONSOR - \$5,000

Named table; seating for 10
Full-color display in Wall of Sponsors at event
Recognition as sponsor in print program and on event screens
Name and logo displayed on the event website
Named as event sponsor in the Aim Higher Foundation's annual report

TABLE SPONSOR - \$2,000 (Unlimited)

Named table; seating for 10
Recognition as table sponsor in print program and on event screens
Name and logo displayed on the event website



Night of Light

SPECIAL SPONSORSHIP OPPORTUNITIES

TECHNOLOGY SPONSOR - \$4,000

SOLD

Recognition as “Technology Sponsor” on website and print program
Name and logo displayed on event videos and multimedia
Recognition on Aim Higher social media channels through posts that can be linked and shared to sponsor social media pages
Named as event sponsor in the Aim Higher Foundation’s annual report
Ten (10) guests

WINE SPONSOR - \$4,000

SOLD

Exclusive recognition as the Wine Sponsor on every table in the ballroom
Recognition as Wine Sponsor on website and print program
Recognition on Aim Higher’s social media channels through posts that can be linked and shared to sponsor social media pages
Named as event sponsor in the Aim Higher Foundation’s annual report
Ten (10) guests

CHOIR SPONSOR - \$4,000

SOLD

Exclusive verbal and visual recognition as the Choir Sponsor during the program
Recognition as Choir Sponsor on website and print program
Named as event sponsor in the Aim Higher Foundation’s annual report
Recognition on Aim Higher’s social media channels through posts that can be linked and shared to sponsor social media pages
Ten (10) guests

AUCTION SPONSOR - \$4,000

SOLD

Exclusive recognition and name/logo placement on auction site, website, and print program.
Verbal and visual recognition as the Auction Sponsor during the program
Named as event sponsor in the Aim Higher Foundation’s annual report
Recognition on Aim Higher’s social media channels through posts that can be linked and shared to sponsor social media pages
Ten (10) guests



Night of Light

SPECIAL SPONSORSHIP OPPORTUNITIES

● COCKTAIL RECEPTION SPONSOR - \$3,000

SOLD

Exclusive recognition during 5:30pm Cocktail Reception
Recognition as Cocktail Reception Sponsor on website and print program
Named as event sponsor in the Aim Higher Foundation's annual report
Ten (10) guests

● POST EVENT CELEBRATION SPONSOR - \$3,000

SOLD

Exclusive recognition in the Post Event Celebration space.
Recognition as Post Event Sponsor on website and print program
Named as event sponsor in the Aim Higher Foundation's annual report
Ten (10) guests

● DESIGN AND DÉCOR SPONSOR - \$3,000 (1 available)

Exclusive recognition throughout event and registration space
Recognition as Design and Décor Sponsor on website and print program
Named as event sponsor in the Aim Higher Foundation's annual report
Ten (10) guests

● PRINT SPONSOR - \$3,000

SOLD

Exclusive recognition and name/logo placement on print program
Recognition as Print Sponsor on website
Named as event sponsor in the Aim Higher Foundation's annual report
Ten (10) guests

● VALET SPONSOR - \$3,000

SOLD

Exclusive recognition at Valet entrance and registration space
Recognition as "Valet Sponsor" on website and print program
Named as event sponsor in the Aim Higher Foundation's annual report
Ten (10) guests

