



AIM HIGHER FOUNDATION

2610 UNIVERSITY AVE W
SUITE 525
SAINT PAUL, MN 55114

INFO@AIMHIGHERFOUNDATION.ORG
612-819-6711

We hope you will join us! On October 27, 2023, the **11th Annual *Night of Light* Celebration** welcomes members of the Twin Cities community, including an extensive list of corporate and community leaders, who believe that all children, regardless of background, deserve a chance at a great education.

The Aim Higher Foundation's Night of Light is the metro area's premier fundraising event providing direct support to children whose families seek for them the life-transforming benefits of a Catholic education. It is the only event in the area that directly benefits students at every Catholic school serving grades K-8 in the Archdiocese of St. Paul and Minneapolis. In this past school year, we funded 2,152 scholars at 81 schools.

Demand for Catholic education is increasing. We aim to build on last year's success **and invite you to be one of the first to partner with us for the 2023 gala**. We have included on the following page information regarding our sponsorship opportunities. We are grateful for your consideration and hope you will join us in helping us provide even more scholarships to more children to attend a Catholic school.

EVENT DETAILS

The Depot
225 3rd Avenue S., Minneapolis
Friday, October 27, 2023
5:30pm Cocktail Hour
7pm Dinner and Program

ABOUT THE AIM HIGHER FOUNDATION

The Aim Higher Foundation seeks to ensure that all children, regardless of background or upbringing, can access a Catholic school. Since 2012, the foundation has provided more than 14,000 scholarships, worth \$12.8million, for children in the Archdiocese of St. Paul and Minneapolis.

CONTACT

Camille Kiolbasa
Director of Advancement – Fundraising Strategy
612-819-6711 x103
ckiolbasa@aimhigherfoundation.org



SPONSORSHIP TIERS & BENEFITS

DIAMOND EVENT SPONSOR - \$50,000

Everything included in the Gold Event Sponsorship, plus

- An additional table (3 total) of 10 guests
- Exclusive VIP Hospitality Package
- Exclusive branding opportunities and mentions prior to and throughout event

GOLD EVENT SPONSOR - \$25,000

Everything included in the Silver Event Sponsorship, plus

- An additional table (2 total) of 10 guests
- Complimentary Hospitality Package
- Increased size of display in Wall of Sponsors at event

SILVER EVENT SPONSOR - \$10,000

Everything included in the Bronze Event Sponsorship, plus

- Premier table location placement
- Complimentary alcoholic and non-alcoholic beverages
- Verbal recognition during the evening program

BRONZE EVENT SPONSOR - \$5,000

- Named table; seating for 10
- Full-color display in Wall of Sponsors at event
- Recognition as sponsor in print program and on event screens
- Name and logo displayed on the event website
- Named as event sponsor in the Aim Higher Foundation's annual report

TABLE SPONSOR - \$2,000

- Named table; seating for 10
- Recognition as table sponsor in print program and on event screens
- Name and logo displayed on the event website



SPECIAL SPONSORSHIP OPPORTUNITIES

STUDENT CHOIR SPONSOR - \$5,000 (1 available)

- Recognition as Student Choir Sponsor on event website and in print program
- Recognition as Student Choir Sponsor on event screens
- Named as event sponsor in the Aim Higher Foundation's annual report
- Ten (10) guests

SCHOLAR VIDEO SPONSOR - ~~\$4,000 (1 available)~~ **SOLD**

- Recognition as Scholar Video Sponsor on event website and in print program
- Name and logo displayed with event videos
- Named as event sponsor in the Aim Higher Foundation's annual report
- Ten (10) guests

WINE SPONSOR - ~~\$4,000 (1 available)~~ **SOLD**

- Recognition as Wine Sponsor on event website and in print program
- Recognition as the Wine Sponsor on every table in the ballroom
- Named as event sponsor in the Aim Higher Foundation's annual report
- Ten (10) guests

AUCTION SPONSOR - ~~\$3,000 (1 available)~~ **SOLD**

- Recognition as Auction Sponsor on event website and in print program
- Recognition as Auction Sponsor at auction table
- Named as event sponsor in the Aim Higher Foundation's annual report
- Ten (10) guests

COCKTAIL RECEPTION SPONSOR - ~~\$3,000 (1 available)~~ **SOLD**

- Recognition as Cocktail Reception Sponsor on event website and in print program
- Recognition during 5:30pm Cocktail Reception
- Named as event sponsor in the Aim Higher Foundation's annual report
- Ten (10) guests

TECHNOLOGY SPONSOR - ~~\$2,500 (1 available)~~ **SOLD**

- Recognition as Technology Sponsor on event website and in print program
- Name and logo displayed on screens during program
- Named as event sponsor in Aim Higher Foundation's annual report
- Six (6) guests

DESIGN AND DÉCOR SPONSOR - ~~\$2,500 (1 available)~~ SOLD

- Exclusive recognition as Design and Décor Sponsor on event website and print program
- Signage in cocktail social hour space
- Named as event sponsor in the Aim Higher Foundation's annual report
- Six (6) guests

PRINT SPONSOR - ~~\$2,500 (1 available)~~ SOLD

- Exclusive recognition as Print Sponsor on event website and in print program
- Signage in event space
- Named as event sponsor in the Aim Higher Foundation's annual report
- Six (6) guests

VALET SPONSOR - ~~\$2,500 (1 available)~~ SOLD

- Exclusive recognition at Valet entrance and registration space
- Recognition as Valet Sponsor on event website and in print program
- Named as event sponsor in the Aim Higher Foundation's annual report
- Six (6) guests