



THE 7th ANNUAL

Night of Light

2019

Sponsorship Opportunities

About the Event

On September 27, 2019, the 7th Annual Night of Light Celebration will bring together more than 600 members of the Twin Cities community, including many corporate and community leaders, to “shine a light” on the hope and promise of our futures: our children.

The Aim Higher Foundation’s Night of Light is the metro area’s premier fundraising event providing direct support to low-income and working-class children whose families seek for them the life-changing benefits of a Catholic education. It is the only event in the area that benefits children at all 83 Catholic schools serving grades K-8 in the Archdiocese of St. Paul and Minneapolis.

FRIDAY
September 27
2019

Social Hour, Dinner & Program
begins at six o’clock
in the evening

InterContinental
Saint Paul Riverfront
11 Kellogg Blv. East,
St Paul, MN 55101



Available Tables *and* Tickets

\$2,000 Patron Table for 10 Guests

- *Table for 10 guest seats*
- *Table host branded table*
- *Name listed in the evening program*

\$175 Individual Ticket

Advertising Opportunities

Evening Print Program

The Night of Light Celebration Print Program will be distributed to all 600+ guests during the event. The program is 5.5" wide by 8.5" tall. The deadline to reserve space is August 31, 2019 with final copy due no later than September 7, 2019.

\$550 **Full-page, color** with premier placement (5.25" x 8.25")
Limited number available

\$400 **B&W, full page** (5.25" wide by 8.25" tall)

\$300 **Full Color, half page** (5.25" wide by 4" tall)

\$250 **B&W, half page** (5.25" wide by 4" tall)

\$200 **Full Color, quarter page** (2.5" wide by 4" tall)

\$150 **B&W, quarter page** (2.5" wide by 4" tall)

Sponsorship Tiers

\$50,000 Presenting Sponsor

Everything included in the School Sponsorship, plus:

- *Exclusive branding opportunities and mentions prior to and throughout event*
- *Exclusive VIP Hospitality Package*
- *Premier placement of the full-page ad in the print program*
- *An additional table (3 total) of 10 guests*
- *An additional 10 invitations (30 total) to the pre-event VIP Reception*

\$25,000 School Sponsor

Everything included in the Classroom Sponsorship, plus:

- *Complimentary Hospitality Package*
- *Complimentary alcoholic and non-alcoholic beverages*
- *An additional table (2 total) of 10 guests*
- *An additional 10 invitations (20 total) to the pre-event VIP Reception*

\$15,000 Classroom Sponsor

Everything included in the Family Sponsorship, plus:

- *Premier table location placement*
- *Print program advertisement upgraded to full-page*
- *Recognition as a classroom sponsor on Facebook, Twitter, and Instagram*
- *Additional invitations to the pre-event VIP reception upon request*

\$10,000 Family Sponsor

Everything included in the Scholar Sponsorship, plus:

- *Choice table location placement*
- *Verbal recognition during the evening program*
- *Print program advertisement upgraded to half-page*
- *Name and logo recognition in pre- and post-event e-communications*

\$5,000 Scholar Sponsor

- *Named table*
- *Recognition as sponsor in print program and on event screens*
- *Quarter-page color advertisement in the print program*
- *Name and logo displayed on the event website*
- *10 invitations to the pre-event VIP Reception*

Special Sponsorship Opportunities

\$3,500 Multimedia Sponsor // Two Available

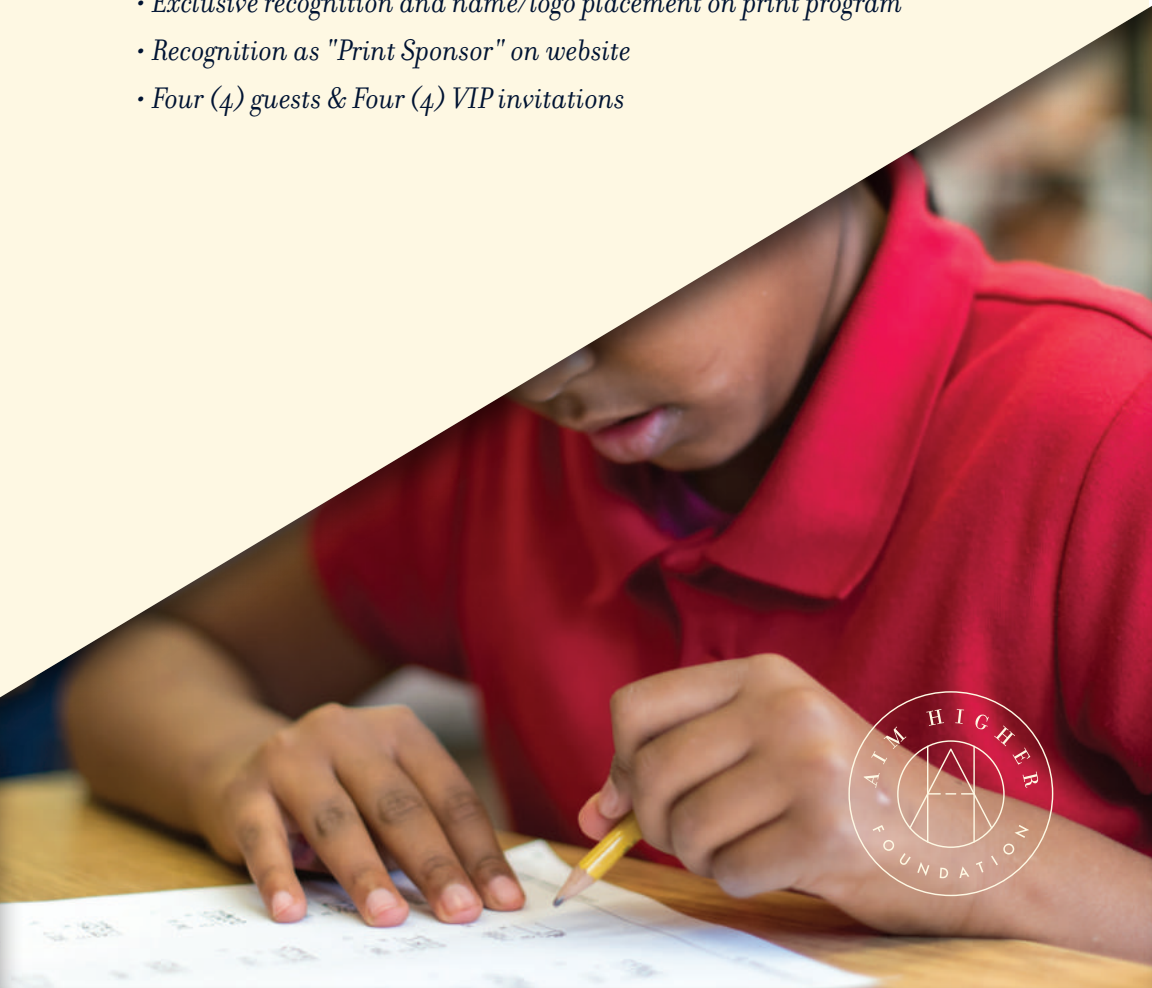
- Recognition as “Multimedia Sponsor” on website and print program
- Name and logo displayed on event videos and multimedia
- Six (6) guests & Six (6) VIP invitations

\$2,500 Cocktail Reception Sponsor // One Available

- Exclusive recognition during 6pm Cocktail Reception
- Recognition as “Cocktail Reception Sponsor” on website and print program
- Four (4) guests & Four (4) VIP invitations

\$2,000 Print Sponsor // One Available

- Exclusive recognition and name/logo placement on print program
- Recognition as “Print Sponsor” on website
- Four (4) guests & Four (4) VIP invitations



FOR MORE INFORMATION, CONTACT

JEAN HOUGHTON | 612-819-6711 EXT 101
JHOUGHTON@AIMHIGHERFOUNDATION.ORG



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