THE 6TH ANNUAL

Night of Light

2018

SPONSORSHIP OPPORTUNITIES

WWW.AIMHIGHERFOUNDATION.ORG

ABOUT THE EVENT

On September 28, 2018, more than 500 members of the Twin Cities community—business leaders, education reformers, and philanthropists—will come together to "shine a light" on the hope and promise of our futures: our children.

The Aim Higher Foundation's 6th annual Night of Light celebration is the metro area's premier fundraising event providing direct support to low-income and working class children whose families seek for them the life-changing benefits of a Catholic education. It is the *only* event in the area that benefits children at all 83 Catholic schools in the Archdiocese of St. Paul and Minneapolis.

FRIDAY, SEPTEMBER 28, 2018

Social Hour, Dinner and Program

6 PM - 9 PM

JW MARRIOTT
Minneapolis // Mall of America
2141 Lindau Lane, Bloomington, MN 55425

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OUR INAUGURAL HONOREE

KAREN RAUENHORST

Please join us in recognizing Karen Rauenhorst as the first honoree of the Aim Higher Foundation's annual Night of Light Celebration. As the founding board chair of the Foundation, amongst many other distinguished leadership roles, Karen has been a leading force for Catholic education both locally and across the country.

Her passion, tireless commitment to excellence, and dedication to the future of our children serve as an example to us all.

SPONSORSHIP TIERS

$25,000 School Sponsor

Everything included in the Classroom Sponsorship, plus:

- *Custom branding opportunity with exclusive position and mention*
- *An additional table (total of 3) of 10 guests with premier placement and premium wine*
- *An additional 10 invitations (total of 30) to the pre-event Champagne Reception*
- *Print program advertisement upgraded to full page*

$15,000 Classroom Sponsor

Everything included in the Family Sponsorship, plus:

- *An additional table (total of 2) of 10 guests with premier placement and premium wine*
- *An additional 10 invitations (total of 20) to the pre-event Champagne Reception*
- *Print program advertisement upgraded to half page*
- *Acknowledgment on social media*

$10,000 Family Sponsor

Everything included in the Scholar Sponsorship, plus:

- *Recognition in pre-event and post-event communications to registered attendees*
- *Premier table placement with premium wine selection*
- *Print program advertisement upgraded to color*

$5,000 Scholar Sponsor

Everything included in the Student Sponsorship, plus:

- *10 Invitations to the pre-event Champagne Reception celebrating our evening honoree*
- *Quarter-page B&W advertisement in the evening program*
- *Verbal acknowledgement during the celebration*
- *Select table placement*

$2,500 Student Sponsor

- *Logo displayed during the celebration*
- *Name acknowledged in the evening print program*
- *Hyperlinked logo displayed on the event website*
- *One table for 10 guest seats*
- *Sponsor-branded table*

SPECIAL SPONSORSHIPS

$2,000 Hospitality Sponsor // *Three Available*

- *Recognized as "Hospitality Sponsor"*
- *Verbal acknowledgement and logo displayed during the celebration*
- *Name acknowledged in evening print program*
- *Hyperlinked logo displayed on the event website*
- *Six (6) guest seats*

$1,750 Design Sponsor // *One Available*

- *Recognized as "Design Sponsor"*
- *Verbal acknowledgement and logo displayed during the celebration*
- *Name acknowledged in evening print program*
- *Hyperlinked logo displayed on the event website*
- *Four (4) guest seats*

$1,500 Print Sponsor // *One Available*

- *Recognized as "Print Sponsor"*
- *Verbal acknowledgement and logo displayed during the celebration*
- *Name acknowledged in evening print program*
- *Hyperlinked logo displayed on the event website*
- *Two (2) guest seats*

AVAILABLE TABLES *and* TICKETS

Patron Table for 10 Guests
$2,000

Table for 10 guest seats

Table host branded table

Name listed in the evening program

Individual Ticket
$175

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